



hosted by

a cupcake bakeshop

Submit your application by reading and following the instructions below

Please complete the following application (the "Application") to apply for a chance to be our wedding couple. **Be sure to fill out all required fields.** You must answer all questions except where otherwise noted. **After completing this application, print it out, sign it, attach a couple photograph, and mail it to Happy Cakes Bakeshop at the address below. Your completed application must be postmarked by Wednesday, February 10, 2010. Applications may also be submitted in person at Happy Cakes Bakeshop, and must be physically received by 6pm MST on Friday, February 12, 2010. No purchase or payment of any kind is necessary to apply for or compete in the HITH Race.**

Happy Cakes Bakeshop, c/o Hitched in the Highlands
3434 W. 32nd Avenue
Denver, Colorado 80211.

1. Preliminary Information

On February 15, 2010 Hitched in the Highlands organizers ("HITH") will select up to ten (10) couples ("Competing Couples") to compete for a package of wedding-related prizes and that culminate in a wedding of the winning couple (the "HITH Wedding"). Competing Couples will be selected by HITH through this application process at the sole discretion of HITH. Competing Couples will participate in an "urban race" scheduled for February 28, 2010 (the "HITH Race"). Competing Couples will travel on foot and in their own cars through the Highlands neighborhood, following clues from one checkpoint to the next. At each checkpoint, the Competing Couples will be asked to complete challenges, some physical, some mental, some skill-based, some based on teamwork, but specific directions for/descriptions of challenges are secret and will be revealed throughout the race. Race course will consist of approximately six (6) miles of running and driving through the Highlands Square, LoHi, Berkley (Tennyson shopping district) and surround neighborhoods. Specific race rules, details, waivers and releases will be provided to the Competing Couples.

The first couple to complete the race ("Wedding Couple") will win a package of wedding-related prizes provided by participating vendors ("Wedding Prize"). The entire Wedding Prize will be awarded to the Wedding Couple, and no prizes will be awarded to the other applicants or other Competing Couples. The

Wedding Prize is limited to the listed donations of each Participating Vendor described below. No changes may be made to donated packages. The Wedding Couple may add items to the event at their own expense. HITH will not provide wedding coordination services and will not provide any person qualified to officiate the HITH Wedding.

Participating Vendors and Wedding Prize:

5280 Magazine, gift certificate gift basket (\$500 retail value); Anna Be Bridal, off the rack gown or credit towards a dress (up to \$5000 retail value, limited to gowns available within time limitation); Biscuits & Berries, 50% off catering fee (\$3000 estimated retail value); David Lynn Photography, on location engagement session, 2 hours wedding day coverage, CD of high-res images (\$2270 retail value); The Wedding Seamstress, dress alteration of bridal gown, bridesmaid alterations up to four (4) dresses, custom veil, and custom rehearsal dinner dress (\$950 retail value); Fries the Moment Design, credit towards photo album design (\$150 retail value); Happy Cakes Bakeshop, cupcake wedding cake, including display, delivery, and set up (\$350 retail value); Highlands Smiles, 30-minute teeth whitening for bride and groom (while watching a movie!) (\$400 retail value); Kiran Browner (DJ), three (3) hours of DJ services (\$800 retail value); Kismet, credit towards jewelry (\$200 retail value); Little Man Ice Cream, credit towards gourmet ice cream (\$60 retail value); Lola Restaurant, bridal shower brunch (breakfast and mimosas) on a Saturday before April 17, 2010 between 10am and 2pm for up to 20 guests in private lounge (\$600 retail value); Love Hair, hair and make up for bridal party (up to five (5) people) (\$1000 retail value); Magnolia Hotel, two nights in executive suite (\$600 retail value); Mile Hi Station, use of facility Sunday, April 18 or 25, 2010 for the wedding and reception (includes tables, chairs, bar glassware, and audio-visual package) (\$3000 retail value); Mondo Vino, 1 glass wine, 1 glass beer, 1 glass champagne toast per person (\$1100 retail value); Fallico Wine, 1 case of wine (\$150 retail value); Plum Sage Florist, bouquet, boutonniere, centerpieces and more (\$1200 retail value); Pout Beauty, bridesmaid gifts (make up/beauty products) (\$150 retail value); Road Runner Sports, two (2) pairs running shoes (\$300 retail value); Tootsies, spa mani/pedi for bridal party (up to five (5) people) (\$475 retail value); Rebelle, shaves and haircuts for groom & groomsman (up to five (5) people) (\$325 retail value); Wordshop, credit towards invitations (\$200 retail value).

Total retail value: \$22,180.

Anyone considering submitting an Application for a chance to participate in the HITH Race should read all of the information below for eligibility rules, requirements of participation and an explanation of what will be expected of them if they are selected as either a Competing Couple or as the Wedding Couple.

For any couple's Application to be considered, their Application must be legible and complete, and each applicant must read and sign the Application where indicated. Only one (1) Application per couple/person is permitted. The requirements detailed in this application cannot be waived or changed except by HITH, and entrants who cannot perform these requirements, make the necessary time commitment, agree to the dates outlined in the Wedding Prize, or whose religion does not permit a marriage outside of a religious dwelling, should not submit an Application.

2. Eligibility Criteria

To apply and to be eligible for consideration to participate in the HITH Race, all applicants must meet the following minimum eligibility requirements:

Each individual must be at least 21 years of age as of February 28, 2010 and must be unmarried;

The couple submitting an Application must have become engaged to be married prior to January 1, 2010;

Each individual must be a permanent legal resident of the United States;

Each individual must be of good moral character, must have never been convicted of a crime of any nature (other than moving violations of a misdemeanor type that did not involve personal injury, drugs or alcohol), and must have nothing in their background that would be an embarrassment to HITH (as determined by HITH, in its sole discretion); and

No individual may be an elected official or currently running for any political office (local, state or federal).

Applicants being considered for selection or actually selected by HITH as a Competing Couple or the Wedding Couple must also be willing to agree, among other things, to the following:

To execute waivers and release documents, which may include (but are not limited to) an Affidavit of Eligibility, Waiver of Liability and Publicity Release, and such other documents as required and/or requested by HITH; To be interviewed by telephone or in person (at a location designated by HITH) and/or to either appear in a videotape produced by HITH or to submit a videotape and/or photograph (if requested by HITH) in which the applicant couple appears; If selected as a Competing Couple or the Wedding Couple, to agree to make themselves exclusively available to HITH for publicity and promotion, to travel to destination(s) of HITH's choice (within the Denver metropolitan area) at various dates and times designated by HITH (including for appearances related to promoting HITH and the HITH Race), and to participate in various public appearances, and/or activities related to the process of promoting the HITH Race; To ask friends and family to appear with them; To be legally married in a wedding on a date consistent with the Wedding Prize, which is currently scheduled to take place (subject to change in the sole discretion of HITH) on Sunday, April 25, 2010; and to abide by and be bound by the HITH Official Event Rules that will be provided by HITH, and which must be read and signed by, each individual in each Competing Couple.

Owners, employees, representatives and agents of Happy Cakes Bakeshop, LLC, any other Participating Vendor, and any advertising or promotion agencies, or any other entity involved with the HITH Race (collectively, the "Released Parties"), as well as members of such employees' immediate families (including parents, children, former spouses and siblings) and households (whether related or not), are not eligible.

4. Acknowledgements, Consents and Releases

You hereby give the following acknowledgements, consents, and releases:

(a) By signing below, I hereby acknowledge and agree that: (i) I have read and agree to be bound by all terms and conditions (including, without limitation, all rules, eligibility requirements and releases) set forth in this Application; (ii) I have completed this Application honestly and accurately and I meet all eligibility requirements set forth in the Application; (iii) if any of the information in this Application is found to be false or incomplete, this will be grounds for dismissal from consideration as an applicant or from any form of participation in the HITH Race and/or Wedding; (iv) even if I meet the eligibility requirements, HITH has no obligation to interview me and/or select me as a participant; (v) if I am selected as part of a Competing Couple, I am granting HITH the right to use my name, city, state, likeness, voice, biographical information, and actions and statements in connection with this Application and Competing Couples selection process and/or any other aspect of the HITH Race; (vi) all applications and any other materials submitted by us (including any photos) become the property of HITH and will not be returned, and (vii) all decisions by HITH concerning this Application process or any other aspect of the HITH Race and/or the HITH Wedding are final and not subject to challenge or appeal.

(b) By participating and submitting an Application and signing below, I hereby (i) agree to execute all additional agreements and other documents requested by HITH, and to follow all additional rules, directions and instructions of HITH, in connection with their participation in or Application related to the HITH Race and/or the HITH Wedding; (ii) agree to release and hold the Released Parties harmless from and against any and all claims, actions, damages, liabilities, losses costs and expenses of any kind (including, without limitation, personal injury, death, and/or property damage) arising out of their Application or other participation in any aspect of the HITH Race and/or the HITH Wedding including, without limitation, any travel or any other activities in connection with the HITH Race and/or the HITH Wedding; (iii) waive all rights to claim direct, indirect, punitive, incidental and/or consequential damages, attorney's fees or any other damages of any kind; and (iv) agree that they have read and understood all of the terms and conditions set forth in this Application (including, without limitation, all rules, eligibility requirements and releases), and accept these terms and conditions together and agree to abide by them, as they may be amended from time to time, and all other applicable rules and regulations and the decisions of HITH, which are final and binding.

(c) By signing below, I hereby acknowledge and agree that HITH may prohibit any individual from participating in any aspect of the HITH Race and/or the HITH Wedding, including, without limitation, the Application process or the Competing Couples or the Wedding Couple selection process, if in the sole discretion of HITH, such person is deemed ineligible by HITH for any reason (as determined by HITH, in its sole discretion) or shows a disregard for any terms or conditions or other rules established by HITH in connection with the HITH Race and/or Wedding, or acts (1) with an intent to annoy, abuse, threaten, harass, or harm any other applicant or competitor, HITH, or any of its agents, representatives or employees or (2) in any other manner disruptive to the HITH Race and/or the HITH Wedding events.

I have read, understand, and agree to be bound by all of the terms and conditions set forth in this application.
(Both individuals of the applicant couple must sign below.)

BRIDE

Signature _____ DATE: _____

Name (Please print or type) _____

Address _____

Phone Number _____

GROOM

Signature _____ DATE: _____

Name (Please print or type) _____

Address _____

Phone Number _____

Application on following pages.

Competing Couple Application

Contact Information

Bride Name	
Street Address	
City, State Zip Code	
Home Phone	
Work Phone	
Cell Phone	
E-Mail Address	

Groom Name	
Street Address	
City, State Zip Code	
Home Phone	
Work Phone	
Cell Phone	
E-Mail Address	

BRIDE

Please keep your answers brief...

Tell us what went through your mind the first time you spoke to your fiancé?

What is the worst experience you've had with your fiancé? Why?

How did you know he was the one?

Have you been married before? Y or N

GROOM

Please keep your answers brief...

Tell us what went through your mind the first time you spoke to your fiancé?

What is the worst experience you've had with your fiancée? Why?

How did you know she was the one?

Have you been married before? Y or N

COUPLE

Please keep your answers brief...

How long have you been together? _____ How long have you been engaged? _____

Tell us about your proposal.

Why should we select you to compete to be Hitched in the Highlands?

Describe the wedding you are planning (if you've started)?

If you become the Hitched in the Highlands wedding couple, do you have any family, cultural or religious traditions you'd like to see involved in the wedding ceremony?

Do you have a car, or access to a car, and are you licensed to drive a car? Y or N

Has either of you been arrested for, charged with, and/or convicted of a crime or misdemeanor? Y or N.

If yes, please elaborate.

Agreement and Signature

By submitting this application, we affirm that the facts set forth in it are true and complete. We understand that if we are accepted as contestants, any false statements, omissions, or other misrepresentations made by us on this application may result in dismissal from consideration as an applicant or from any form of participation in the Hitched in the Highlands Wedding.

BRIDE

Signature _____ DATE: _____

Name (Please print or type) _____

GROOM

Signature _____ DATE: _____

Name (Please print or type) _____

Our Policy

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability.

Thank you for your interest in participating in Hitched in the Highlands!